

# AGIC Asia 2024 – Indonesia Program

“RECONNECTING & BUILDING VALUE”

The Australian Grains  
Industry Conference

Asia 2024



**Date:** 5 March 2024 – Jakarta, Indonesia

*Please note all times are Local Times. Program is subject to change.*

**Venues:** Shangri-La Hotel, Jakarta

## 8.15 am Registrations & badge collection

9:00 am

**MCs:** Stephen Thompson, Partner HFW, Sydney & Adam Richardson, Partner HFW, Singapore

**Opening/welcome**

- Industry Welcome - Andrew Goyder, Chair, Grain Trade Australia
- Australian Government Welcome – Steve Scott, Deputy Head of Mission to Indonesia

**Keynote: Australian Grain Update – Quality Assurance to capture value by connecting supply with demand.**

9.30 am

- Pat O’Shannassy, CEO, Grain Trade Australia - QA frameworks & supply/demand drivers

10.10 am

**Morning tea break – Sponsored by Fletchers International**

10.40 am

**Keynote: Local Economic Growth Factors and Market Drivers**

- Australian Farmers Perspective – *Building the bridge from farm to consumer* – Simon Tickner, Grain Producer, Horsham, Australia

**Keynote: Potential of Indonesia – Aligning products & demographics**

11.05 am

- Franciscus Welirang, Director, PT Indofoods; Chair, APTINDO

11.35 am

- Dr Desianto, Chair, Indonesian Feed Processing Association

12.00 pm

**Lunch break – Sponsored by Fletchers International**

1.00 pm

**Plenary: Australian crop quality**

*2023/2024 Australian crop quality*

- Chooi Sun Leong, Lead-Grain Quality, CBH Grain – *WA Quality & Outlook*
- Michael Jester, Asian Trading Director, Graincorp – *East Coast Quality & Outlook*
- Derek Robjohns, GM Supply Chain, Viterra – *SA Quality & Outlook*

**Live Panel discussion** – *Practical issues in sourcing and exporting Australian grain*

**Facilitator:** Michael Wood, Principal - Rural Logic & Deputy Chair, Grain Trade Australia

2.00 pm

**Grains Australia overview and AEGIC Introductions – Richard Simonaitis, CEO, Grains Australia**

**Technical Plenary 1: Maximising value of Australian grain - Soft wheat opportunities**

- Siem Siah, Grain Research Scientist - AEGIC

2.30 pm

**Afternoon tea break– Sponsored by Fletchers International**

3.00 pm

**Technical Plenary 2: Maximising value of Australian grain – Accessing health benefits of oats in our daily diets**

- Sabori Mitra, Senior Research Scientist – Oats - AEGIC

3.45 pm

**Closing comments** – Andrew Goyder, Chair – Grain Trade Australia

**4.00-6.00 pm AGIC Asia Networking Function – Sponsored by Robinson Grain**

*(Meet and engage with fellow local & international delegates at the AGIC Asia networking Function)*

# AGIC Asia 2024 – China Program

“RECONNECTING & BUILDING VALUE”

The Australian Grains  
Industry Conference  
Asia 2024



**Date:** 7 March 2024 – China

*Please note all times are Local Times. Program is subject to change.*

**Venues:** Jing-An Shangri-La Hotel, Shanghai, China

## 8.15 am Registrations & badge collection

**9:00 am** MCs: Stephen Thompson, Partner HFW, Sydney

### Opening/welcome

- Industry Welcome - Andrew Goyder, Chair, Grain Trade Australia
- Australian Government Welcome – HE Scott Dewar, Australian Ambassador to China (invited)

**9.30 am**

**Keynote: Australian Grain Update – Quality Assurance to capture value by connecting supply with demand.**

- Pat O’Shannassy, CEO, Grain Trade Australia - *QA frameworks & supply/demand drivers*

## 10.10 am Morning tea break – Sponsored by Fletchers International

**10.40 am**

**Keynote: Local Economic Growth Factors and Market Drivers / Strategic partnerships**

- Australian Farmers Perspective – *Building the bridge from farm to consumer* – Simon Tickner, Grain Producer, Horsham, Australia

**11.30 am**

**Keynote: China presentation – Trade / Malt/flour milling**

- CNAGS (invited)

**Keynote: China Feed industry sector.**

- Lu Yonglin, Director, Information Department - China Feed Industry Association (CFIA)

## 12.00 pm Lunch break – Sponsored by Fletchers International

**1.00 pm**

**Plenary: Australian crop quality**

*2023/2024 Australian crop quality*

- Chooi Sun Leong, Lead-Grain Quality, CBH Grain – *WA Quality & Outlook*
- David Cui, Australasian Trading Manager, Graincorp - *East Coast Quality & Outlook*
- Derek Robjohns, GM Supply Chain, Viterra – *SA Quality & Outlook*

**Live Panel discussion** – *Practical issues in sourcing and exporting Australian grain*

**Facilitator:** Michael Wood, Principal - Rural Logic & Deputy Chair, Grain Trade Australia

**2.00 pm**

**Grains Australia overview and AEGIC Introductions – Richard Simonaitis, CEO, Grains Australia**

**Technical Plenary 1: Maximising value of Australian grain - Soft wheat opportunities**

- Siem Siah, Grain Research Scientist - AEGIC

## 2.30 pm Afternoon tea break– Sponsored by Fletchers International

**3.00 pm**

**Technical Plenary 2: Maximising value of Australian grain – Barley in Chinese swine rations**

- Megan Edwards, Nutritional Consultant to AEGIC

**3.30 pm**

**Special Address: Sustainable Supplies – Canola & products**

- Rosemary Richards, President, Australian Oilseeds Federation

**3.45 pm**

**Closing comments** – Andrew Goyder, Chair – Grain Trade Australia

## 4.00 – 6.00 pm AGIC Asia Networking Function – Sponsored by Robinson Grain Trading

*(Meet and engage with fellow local & international delegates at the AGIC Asia networking Function)*