



**The Australian Grains
Industry Conference**

Asia 2023

7-9 March 2023

SPONSOR PACKAGES

Ho Chi Mihn City, Vietnam - 7 March 2023

Manila, Philippines - 9 March 2023

For any inquiries please email: administration@ausgrainsconf.com

Proudly hosted by  **GRAIN TRADE AUSTRALIA**



The Australian Grains Industry Conference Asia 2023



The Australian Grains Industry Conference (AGIC) Asia showcases the Australian grain value chain to marketers, processors, consumers and regulators across Asia.

AGIC Asia 2023 - now an integral part of the global calendar - returns as a face to face event for the first time in 3 years and will be held in :

- Ho Chi Minh City, Vietnam - 7 March 2023
- Manila, Philippines - 9 March 2023

AGIC Asia 2023 events will build on the success of the previous conferences held in Asia as well as virtual events during the pandemic and will address multiple issues including:

- crop quality
- quality assurance process in the supply chain
- improving utilisation and processing efficiency of Australian grain
- trade policy
- market access issues

Keynote speakers, technical experts and decision makers from Australia, Vietnam and Philippines will feature throughout the program, including Australian Ambassadors to these countries.

AGIC Asia is a great opportunity to network with old and new friends and industry colleagues to learn about the value proposition and safety of Australian grain. Establish contacts with Australian exporters and Asia's key flour and feed processors, consumers and value chain providers.

"RECONNECTING & BUILDING VALUE"





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Prices are in AUD ex GST

Major Sponsor \$15,000

- Exposure in conference hall
- Inclusion in promotional materials
- Priority full page add in the Program book
- Exposure in the virtual portal
- Speaking spot on the Program
- 20 complimentary tickets
(for local guests at each location)

Delegate Bag \$4,500

- Colour logo on the delegate bag
- Exposure in conference hall
- Inclusion in promotional materials
- Exposure in the virtual portal
- Half page add in the Program book
- 10 complimentary tickets
(for local guests at each location)

Program Book \$5,500

- Colour logo & exposure in the Program Book
- Exposure in conference hall
- Exposure in the virtual portal
- Inclusion in promotional materials
- Priority full page add in the Program book
- 15 complimentary tickets
(for local guests at each location)

Lanyard \$4,500

- Colour logo on the lanyard & badge
- Exposure in conference hall
- Inclusion in promotional materials
- Exposure in the virtual portal
- Half page add in the Program book
- 10 complimentary tickets
(for local guests at each location)

Meal breaks \$1,000-1,500

- Signage during meal breaks (colour logo)
- Exposure in conference hall
- Exposure in the virtual portal
- Inclusion in promotional materials
- 3 complimentary tickets
(for local guests at each location)

Advertising \$800 -1,500

- Advertising space in the Program Book
- Advertising space in email marketing
- Advertising space in online portal

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