

The Australian Grains  
Industry Conference

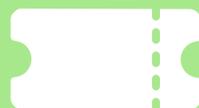
Asia 2020  
Live



Hosted by:



29 July 2020  
Virtual Conference



Ticket Price: \$AUD 70.00

*50% discount applies if AGIC Australia ticket is purchased*

## Australian Grains Industry Conference - AGIC Asia 2020 Live

**29 July 2020 - Virtual Conference**

This year AGIC Asia - now an integral part of the global grains calendar - returns as Virtual Conference due to travel restrictions

***“Quality, information and confidence  
- the ingredients of value” - is the theme for AGIC Asia  
2020 Live.***

**AGIC Asia 2020 Live** events will build on the success of previous conferences in Thailand, Vietnam, Indonesia and China and will address multiple issues including:

- crop quality
- quality assurance process in the supply chain
- improving utilisation and processing efficiency of Australian grain
- trade policy
- market access issues

Keynote Speakers, technical experts and decision makers from Australia and other countries will feature throughout the program. AGIC Asia is a great opportunity to virtually network with old and new friends and industry colleagues to learn about the value proposition and safety of Australian grain.

***Establish contacts with Australian exporters and Asia’s key flour and feed mill processors, consumers and value chain service providers.***

The Australian grains industry looks forward to welcoming you to AGIC Asia 2020 Live!

**For further information:**

please visit AGIC Asia website: <https://www.ausgrainsconf.com/asia>



**Register now**

# AGIC Asia Live 2020 - Program

**Date:** 29th July 2020 (*Please note all times are AEST*)

**Venue:** online <https://agic20.vfairs.com/>

(Program subject to change without notice)

## 12.45pm Registration and Login

<b>1pm (AEST)</b>	<p><b>MC:</b> Stephen Thompson, Partner HFW</p> <p><b>Opening/welcome presentations</b></p> <p>Andrew Goyder, Chair, Grain Trade Australia          Chris Tinning, First Assistant Secretary, Trade &amp; Market Access          Australian Department of Agriculture, Water and Environment          Pat O'Shannassy, CEO Grain Trade Australia: Australian grain value proposition for customers</p>
<b>1.45pm</b>	<p><b>Technology Transformation– Turning Data into Actionable Intelligence</b></p> <p>Anthony Willmott, Co-Founder, Digital Agricultural Services</p>
<b>2.10pm</b>	<p><b>Networking break (10 min)</b></p>
<b>2.20pm</b>	<p><b>Australian crop quality</b></p> <p>Nick Carracher, CEO Lachstock Consulting - Australian S&amp;D and Australia's grain industry capacity and supply potential</p> <p>2.40pm -3.30pm – <i>2019/20 Australian crop quality</i></p> <ul style="list-style-type: none"> <li>• Jason Craig, Chief Marketing &amp; Trading Officer, CBH Grain – WA Quality &amp; Outlook</li> <li>• James Murray, Chief Operating Officer, Viterra – SA Quality &amp; Outlook</li> <li>• Sean Barker, GM Trading Graincorp – East Coast Quality &amp; Outlook</li> </ul> <p>3.15-3.30 pm <i>Panel discussion – Practical issues in sourcing and exporting Australian grain</i></p>
<b>3.30pm</b>	<p><b>Networking break (15 min)</b></p>
<b>3.45pm</b>	<p><b>Maximising value of Australian grain – what's new</b></p> <p>AEGIC</p> <ul style="list-style-type: none"> <li>• Steve Little, Consultant to AEGIC - <i>Using lupins and barley in Asian dairy diets</i></li> <li>• Ken Quail, General Manager – Research &amp; Technical Services, AEGIC -<i>New sensor technology to enhance flour milling</i></li> <li>• Sabrina Lim - <i>Whole grain – a win-win opportunity</i></li> </ul> <p>4.45-5.00 pm <i>Panel discussion - Maximising value of Australian grain (Facilitated by Richard Simonaitis, CEO, AEGIC)</i></p>
<b>5.00pm</b>	<p>Pat O'Shannassy, CEO Grain Trade Australia: Facilitation of Trade – A Multi-lateral approach to addressing NTMs</p> <p><b>Closing comments</b> – Pat O'Shannassy CEO / Andrew Goyder, Chair Grain Trade Australia</p>
<b>5.30pm</b>	<p><b>Close</b></p>

# AGIC ASIA SPEAKERS



Andrew Goyder  
Chair, Grain Trade  
Australia



Chris Tinning  
First Assistant Secretary  
DA - Trade & Market  
Access



Jason Craig  
GM - Marketing & Trading  
CBH Group



Ken Quail  
GM - Research &  
Technical Services  
AEGIC



Steve Little  
Consultant  
AEGIC



Sabrina Lim  
Food Scientist  
AEGIC

# AGIC ASIA SPEAKERS



Anthony Wilmott  
Co-Founder & CEO  
Digital Agriculture Services



Nick Carracher  
CEO  
Lachstock Consulting



James Murray  
COO  
Viterra



Sean Barker  
GM - Trading  
Graincorp

## AGIC Asia Partners



## AGIC Asia Supporters



# AGIC ASIA SPONSORS



# aegic

## Australian Export Grains Innovation Centre

**AEGIC is a not-for-profit organisation which seeks to increase value for users of Australian grain across the world. Our experts work with users to identify the grain quality attributes they need to make the best possible products for their consumers and optimise the value of Australian grain. This information helps the Australian grains industry breed, grow, classify and supply grain that meets the needs of users. The benefits of AEGIC's work flow to everyone - from the flour miller who gets more value from using Australian grain to consumers around the world who enjoy superior noodles, baked products and beer made from Australian grain.**

**Contact:**

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[www.aegic.org.au](http://www.aegic.org.au)**

# HFW

- **One of the first UK-based firms to expand internationally - been in HK and Paris for 40+ years**
- **But growth has ramped up considerably in recent years**
- **11 international office openings, mergers and associations since 2016 - most recently Monaco and Abu Dhabi**
- **International revenue grown by more than 75% in past five years and by more than 260% in the past decade**
- **61% of firm's revenue now generated outside UK - up from 35% in the past decade**
- **Firm now has 600+ lawyers across the Americas, Europe, the Middle East and Asia-Pacific**

**Contact:**

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