

AGIC Asia 2020 - China Program

Date: 5 March 2020

Venue: Sheraton Grand Shanghai Pudong, Shanghai, China

(Program subject to change without notice)

8.30am - 9.00am Registration and Arrival tea & coffee

9.00am-10.15am	<p>MC: Stephen Thompson, Partner HFW</p> <p>Opening/welcome presentations</p> <p>Mr Graham Fletcher, Australian Ambassador to China (confirmed)</p> <p>Mr. Frank Zhang, Dep Secretary-General, China National Association of Grain Sector (CNAGS) Welcome</p> <p>Mr Patrick Yu, President, COFCO (invited)</p> <p>Pat O'Shannassy CEO Grain Trade Australia: <i>Australian grain value proposition for customers</i></p>
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10.15am -10.45am Networking morning tea break

10.45am-11.15am	<p>Market outlook</p> <p>TBA (CNAGs) <i>China grain market - trends and outlook</i></p> <p>TBC <i>China feed market - trends and outlook (Shi Tao) or Ch National Stats agency</i></p> <p>TBC – Mr Robin Fang, Dep Secretary-General, China Alcoholic Drinks Association - <i>Growth and Outlook of the Chinese Beveridge Sector.</i></p>
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11.15am-1.00pm	<p>Australian crop quality</p> <p>Mr Nick Carracher, CEO Lachstock Consulting TBC - <i>Australian S&D and Australia's grain industry capacity and supply potential</i></p> <p>Australian Exporters (TBC) – <i>2019/20 Australian crop quality</i></p> <ul style="list-style-type: none"> • Name, title, CBH – WA Quality Profile • Name, title Glencore – SA Quality Profile • Name, title Graincorp – East Coast Quality Profile <p>Panel discussion – What makes the Australian industry attractive to customers or Practical issues in sourcing Australian grain</p>
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1.00pm-2.00pm Networking lunch break

2.00pm-4.00pm	<p>Maximising value of Australian grain – what's new (ideas below)</p> <p>TBC – <i>Lupins - Nutritional benefits / alternate protein sources</i></p> <p>TBC: <i>Utilising Australian wheat in Chinese noodle and bakery products</i></p> <p>Global Trade and Market Access Issues</p> <p>Pat O'Shannassy, CEO Grain Trade Australia: <i>Facilitation of Trade – A Multi-lateral approach to addressing NTMs</i></p>
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4.00pm	Summary remarks - Pat O'Shannassy CEO Grain Trade Australia
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4.00pm-6.30pm Networking function

Incorporating presentations and tasting of bakery and traditional Chinese pastry samples made from Australian wheat flour (TBC)